SUSTAINABLE VISION
Rhino Africa is committed to being at the forefront of sustainable tourism. We are committed to the people, wildlife and magnificent landscapes of Africa. Throughout our operations, we seek to:

• Reduce the impact that our operations have on our environment.
• Conserve African wildlife and landscapes.
• Uplift local communities.

OUR CLIENTS
Rhino Africa provides clients with expert advice about the social and environmental aspects of travel and directs clients towards sustainable, responsible and ethical experiences.
• Rhino Africa does not sell services which we know to be exploiting or causing intentional harm to the environment, wildlife or local communities.
• Rhino Africa strives to offset the carbon footprint left by long-haul inbound travel to Africa through carbon offset initiatives and by using tourism revenue to conserve wildlife and help uplift local communities.

OUR SUPPLIERS
Rhino Africa will always accurately represent and promote our suppliers’ hotels and other services.
• Rhino Africa seeks to work with suppliers who share the same vision and will always ask suppliers for details of their responsible practices/environmental certifications before doing business with them.
• Rhino Africa encourages, supports and promotes the social and environmental responsibility of our suppliers.
• Rhino Africa aims to uplift local communities in the destinations we promote.

OUR AFRICA
• Rhino Africa will measure its energy and water consumption and will do all it can to reduce consumption of natural resources.
• Rhino Africa will ensure that it disposes of waste in a responsible manner.
• Rhino Africa will communicate its vision, responsible policies and certifications in a clear and transparent manner.
• Rhino Africa will implement an Environmental Awareness training programme for all staff.

CONSERVE & UPLIFT